

E THE CABOT | JUNE 8 – JUNE 17, 2017

W THE MACKENZIE | JULY 9 – JULY 23, 2017

N THE DOUGLAS | JULY 28 – AUGUST 12, 2017



TRUE PATRIOT LOVE EXPEDITIONS—PARENT/STUDENT TEAMS

In 2017, in honour of Canada 150, True Patriot Love has chosen to celebrate the varied landscape of our great nation by exploring three remote locations. Taking place in the Summer of 2017, BEST OF CANADA will challenge ill and injured soldiers and Canadian business leaders to take on some of the most unique adventures from coast to coast to coast. Whether it's rafting in Central BC, canoeing in the Northwest Territories or kayaking the shores of Newfoundland, each expedition provides its own set of challenges. We are currently seeking committed business and community leaders and their children (age 16-25 years old) to join us on this incredible journey as part of one of the expedition civilian teams. Parent/student teams will train for the expedition, fundraise together and participate in a mentorship program with the expedition soldier team members. All funds raised will support programs and research that will benefit Veterans and their families as they transition to civilian life.

"There is no better way to share a life-forming experience with your son or daughter than to join one of our expeditions. Having done True Patriot Love's expeditions to the Himalayas and to the North Pole, I can attest to the unparalleled opportunity for personal growth and human connection as you strive toward a common goal with some



of Canada's bravest service men and women. It's a profound opportunity to both learn from and give back to a group of remarkable individuals whose skills and sacrifices are too often over-looked."

Shaun Francis
CEO, Medcan Health Management
Chair, True Patriot Love

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THE OPPORTUNITY:

Join us on one of these incredible adventures and spend some quality time with your son or daughter before they embark on the next phase of their life. This experience will provide them with the opportunity to give back, learn more about Canada's history, our military and the challenges Veterans face and gain a unique appreciation for the freedom and lifestyle we enjoy today.

THE BENEFITS:

These expeditions are both physically and mentally challenging, but through their participation your son or daughter will demonstrate important qualities like determination and dedication. As your child goes through the application process, whether it be to a university or to their first professional role, this experience will help set them apart from their peers.

These expeditions also provide you and your child with an excellent networking opportunity. You will share a life changing experience with some of Canada's top business and community leaders, cementing relationships for the future.

Following the expedition, your child will have the opportunity to host one of the Veterans at their school allowing them to share their life-changing experience with their teachers and classmates.

CONTACT

For more information, please contact:

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